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# **PENRYN : COMMERCIAL ROAD**

## **QUESTIONNAIRE**

**JUNE 2022**



**LAVIGNE LONSDALE**

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# PENRYN:COMMERCIALROAD

## **THE PROJECT**

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**Lavigne Lonsdale has been appointed by Penryn Town Council and the Penryn Place Shaping Board ( in association with Cornwall Council) to look at ways of improving Commercial Road to encourage pedestrian and cycle movement and improve the links to the town centre.**

**We are having a stakeholder ‘drop in’ at the Fish Works on the 21st June 2022 (all day drop in) and would welcome some feedback in advance of that drop in.**

**Please therefore find attached a questionnaire for you to complete and return to [info@lavignelonsdale.co.uk](mailto:info@lavignelonsdale.co.uk) before the 21st June. Don’t worry if you cannot meet that date, please just return it asap and we will look forward to receiving your feedback.**

# QUESTIONNAIRE

NAME : .....

GENDER: .....AGE:..... POSTCODE:.....

ARE YOU AN EMPLOYEE/WORKING IN A BUSINESS ON COMMERCIAL ROAD: Y/N.....

## FOR RESIDENTS AND VISITORS

1. Do you live or work within 10 minutes walk of this area?
  
2. What brings you to Commercial Road? Please select which ones apply:
  - Just passing through
  - Shopping
  - Meeting friends/ family
  - Sightseeing
  - Recreation/ sports/ exercise / dog walking
  - Visiting a restaurant, pub or cafe for food and/or drink
  - Other
  
3. How often do you visit Commercial Road and how long do you stay?
  
4. How much money might you spend on a typical visit?
  
5. What mode/s of transport do you use to get to Commercial Road and why?
  
6. How safe is it to walk along and cross Commercial Road - from a personal and road safety perspective?
  
7. What is your experience of visiting and walking along Commercial Road in the dark?

# QUESTIONNAIRE

8. What do you think is missing on Commercial Road?
  
9. How would you improve Commercial Road?
  
10. How would you improve the links between Commercial Road and the Town Centre?

## FOR BUSINESSES

11. If you run a business on Commercial Road, how many people do you employ?
  
12. What modes of transport do you and they use to get to work?
  - Walk.....%
  - Cycle.....%
  - Bus.....%
  - Car.....%
  
13. What improvements to Commercial Road would help your business?
  
14. How much of your trade is local ? Or is it wider afield?
  
15. If you drive to Commercial Road where do you usually park your car? (e.g. Main road; Side road; Car park public; Car park private; Other)
  
16. Do you have cycle parking facilities? If yes, what type of cycle provision? (e.g. Sheffield stands; weather proof shelter; is it out the front, secure and well-lit; Is the provision different for staff and visitors ?) Please describe:
  
17. Do you have showers, changing/drying room and/or lockers for staff?
  
18. Is cycle access and parking a problem?

# QUESTIONNAIRE

19. Do you have good access to your premises for those with mobility impairment (wheelchairs, buggies, mobility scooters etc.)?
20. What means of transport do you think your customers use to get to your business (show as %)
- Walk.....%
  - Cycle.....%
  - Bus.....%
  - Car.....%
  - Don't Know.....%
21. What is the typical frequency of customer visits, the duration of their visit and the typical spend per customer?
22. How important is passing traffic and footfall to your business?
23. Deliveries - what are your loading / unloading requirements e.g. frequency, typical delivery times, size of vehicle used, and are there any issues currently experienced by delivery vehicles and drivers?
24. Are there events for community and/or businesses held in Commercial Road (e.g. Christmas fair etc.)? If so what are they and when? Who organises them?



**LAVIGNE LONSDALE**

For more information please contact one of  
the team at [info@lavignelonsdale.co.uk](mailto:info@lavignelonsdale.co.uk)

**LAVIGNELONSDALE.CO.UK**